



FOR IMMEDIATE RELEASE

Contact: John Schroeck

513-984-2205

info@ibs.com

**Interactive Business Systems, Inc. (IBS) Announces New Website Launch
IT leader launches updated, user friendly, content rich website**

August 14, 2014, OAKBROOK, IL

Interactive Business Systems, Inc. (IBS), a provider of custom IT solutions and IT staffing services, announced today the launch of its newly redesigned website. The updated look and feel reflects both the culture and industry leading position of the company.

Visitors to the new website, www.ibs.com will find a refreshed IBS brand, and a straightforward user interface designed to give visitors quick access to information and a consistent experience across multiple devices.

“We wanted the new IBS site to be more than a resource for technologies and IT services,” said Vice President Jeff Jorgensen. “We wanted it to give visitors a feel for who we are. We’re proud to be an award-winning company with over 30 years in the industry. But it’s our values, like being an easy company to do business with, and our regard for client and consultant relationships, that make us successful. That’s what should come through on our site”.

Visitors will have quick access to the content they need, including IBS service offerings, corporate multi-media materials, and a robust knowledge base of white papers, case studies, and articles for the IT professional. Staff profiles and event pages feature the IBS community beyond the workplace. Job opportunities connected to social media feeds can be accessed from the new site along with other resources for IT consultants or those considering a consulting career.

“The new site reflects our strengths as a solid technology partner and a great place to work,” said Director of Marketing Nancy Williams. “From the ground up, the website was developed to create an experience that replicates the relationships we have with our clients, our consultants, and the entire IBS ecosystem.”

About Interactive Business Systems, Inc.

IBS, Interactive Business Systems, Inc., brings over 30 years of experience to our technology staffing and solutions-based consulting services. Known for achieving business objectives through technology excellence, we customize each engagement and offer flexible delivery options so clients experience maximum value of their investment. To learn more about how IBS supports the challenges, timeframes and budgets of any organization, visit www.ibs.com.

For more information about IBS and other technology solutions, please email John Schroeck at JSchroeck@ibs.com or call 513-984-2205.

###