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Contact: Nancy Williams

630-571-9100

nwilliams@ibs.com

IBS Meets Growing Demand for Offshore IT Outsourcing and Doubles Offshore Revenue in First-Half 2014

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Interactive Business Systems, Inc. (IBS) announced today that its Offshore Services business grew 104% in the first half of 2014. IBS contributes this growth to an increasing demand for hard-to-find IT talent, which has businesses turning to offshore IT outsourcing to meet their needs.

Resource Shortages and Growing Work Loads Increase Use of Offshore Outsourcing

In the U.S., many organizations are struggling to find IT developers and are faced with too much work and not enough resources to do it. Staff is frequently overloaded and organizations face the risk of turnover when employees are unsatisfied with doing day-to-day support rather than working on new projects. IBS' customers facing these circumstances are finding answers in offshore outsourcing as a workable answer to meeting staff and budget limitations while allowing their internal teams to tackle new projects.

IBS At-the-Ready for Increased Offshore Outsourcing

Anticipating the increased market demand for offshore IT outsourcing, IBS recently expanded its offshore development staff and equipped a new, state-of-the-art facility that meets the talent, technology and security requirements of IT organizations. With over ten years' experience providing offshore solutions for midsize and smaller companies, IBS has developed successful methodologies for the workflow, staffing, management and communications necessary for executing clients' IT work seamlessly. Teams are positioned onsite, offsite, offshore or in blended models according to each client's needs.

About Interactive Business Systems, Inc.

IBS is a technology solutions and IT staffing company known for achieving business objectives through technology excellence. We partner with IT managers to identify just the right IT staffing or solutions-based consulting services that get the job done right the first time. IBS customizes each engagement and offers flexible delivery options so clients experience maximum value of their investment. For more information about IBS please contact Nancy Williams at nwilliams@ibs.com or visit us at www.ibs.com.

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