



INTERACTIVE
Business Systems

PRESS INFORMATION

FOR IMMEDIATE RELEASE

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Marketing Innovators (MI) Partners with Interactive Business Systems, Inc (IBS) for Quick Access to IT Talent

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Interactive Business Systems, Inc. (IBS), a provider of custom IT solutions and IT staffing services, recently placed a qualified QA Tester at valued client Marketing Innovators (MI), a full-service people performance management and measurement company. MI is a trusted partner to Fortune 500 and Private 2000 companies looking to motivate and retain employees, partners and customers.

MI helps their clients improve performance by utilizing incentive and recognition programs custom-tailored to each client. The company's IT organization faced a deadline to complete a customization, and enlisted IBS' IT staffing for quick access to qualified IT consultants. Within 8 hours of receiving MI's requirements for a QA Tester on December 23rd, IBS provided the company with a qualified QA Tester with a stellar track record that satisfied the company's requirements.

About Interactive Business Systems, Inc.

IBS, Interactive Business Systems, Inc., is a technology solutions and staffing company known for achieving business objectives through technology excellence. IBS attains excellence in IT solutions and staffing delivery using our proven software development methodology and rigorous requirements gathering. To learn more about how IBS supports the challenges, timeframes and budgets of any organization, visit www.ibs.com.

For more information about IBS and other technology solutions, please email John Schroeck at JSchroeck@ibs.com or call 513-984-2205.

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